



Cultural Phenomena

Hair (6)

14:15 minutes

01:08 Even in ancient Egypt hair was very important. People used wigs, compensated for missing hair with hairpieces and spent a lot of time trying to achieve the mysterious Cleopatra look. In Old Testament times, long hair was a symbol of physical strength.

03:00 At the end of the sixties the hippy era began: Flower power, long hair as a protest against war and an expression of free love. Then the morning after in the seventies. No future. The punks. With their new aesthetics they made a statement against all existing and established trends.

04:00 Alexander Kaiser is a hairdresser who is up to date with the latest trends; his customers are young and like to experiment. He shows with different examples that not only clothes make people - hair too. Further, he explains that you can make a radical change to your image in a very short time with a new hairstyle.

08:00 Our hair has a direct effect on our mood. Our society has very different opinions about what kind of hairstyle looks good.

10:00 Cutting off someone's hair against their will also represents subjugation, in the army for example, where the uniform haircut and headgear put everyone on the same level.

12:00 Laura at the hairdresser's. But not as a customer: the hidden camera shows her picking up the scissors and comb.